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What is claimed is:

- A method for controlling the performance of a supplementary process at a point-of-sale
- 2 terminal, comprising:
- measuring an activity rate of a point-of-sale terminal; and
- 4 performing a supplementary process in accordance with the activity rate.
- 1 2. The method of claim 1, in which the step of performing a supplementary process
- 2 comprises:
- disabling a system for providing a supplementary process if the activity rate is greater
- 4 than a predetermined threshold.
- 1 3. The method of claim 1, in which the step of performing a supplementary process
- 2 comprises:
- enabling a system for providing a supplementary process if the activity rate is less than a
- 4 predetermined threshold.
- 1 4. The method of claim 1, further comprising:
- determining a predetermined threshold in dependence on a signal indicative of time of
- 3 day.
- An apparatus for controlling the performance of a supplementary process at a point-of-
- 2 sale terminal, comprising:
- 3 a storage device; and
- 4 a processor connected to the storage device,
- 5 the storage device storing a program for controlling the processor; and
- 6 the processor operative with the program to:
- 7 measure an activity rate of a point-of-sale terminal; and
- 8 perform a supplementary process in accordance with the activity rate.
- 1 6. The apparatus of claim 5, in which the processor is further operative with the program to:



- 2 disable a system for providing a supplementary process if the activity rate is greater than 3 a predetermined threshold.
- 1 7. The apparatus of claim 5, in which the processor is further operative with the program to:
- 2 enable a system for providing a supplementary process if the activity rate is less than a
- 3 predetermined threshold.
- 1 8. The apparatus of claim 5, in which the processor is further operative to:
- determine a predetermined threshold in dependence on a signal indicative of time of day.
- 1 9. A method for controlling the performance of a supplementary process at a point-of-sale
- 2 terminal, comprising:
- measuring an activity rate of a point-of-sale terminal;
- 4 providing a supplementary product offer in accordance with the activity rate and an offer
- 5 schedule.
- 1 10. The method of claim 9, in which the offer schedule comprises a set of supplementary
- 2 product offers, each supplementary product offer corresponding to a predetermined range of
- 3 activity rates.

The method of claim 10, in which successively time-consuming supplementary product offers correspond to successively greater ranges of activity rates.

- 1 12. An apparatus for controlling the performance of a supplementary process at a point-of-
- 2 sale terminal, comprising:
- 3 a storage device; and
- 4 a processor connected to the storage device,
- 5 the storage device storing a program for controlling the processor; and
- 6 the processor operative with the program to:
- 7 measure an activity rate of a point-of-sale terminal; and

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terminal, comprising:

measuring a criterion;

8	provide a supplementary product offer in accordance with the activity rate and an
9	offer schedule.
1	13. The apparatus of claim 12, in which the offer schedule comprises a set of supplementary
2	product offers, each supplementary product offer corresponding to a predetermined range of
3	activity rates.
	14. The apparatus of claim 13, in which successively time-consuming supplementary product
2	offers correspond to successively greater ranges of activity rates.
1	15. A method for controlling the performance of a supplementary process at a point-of-sale
2	terminal, comprising:
3	measuring a criterion;
4	determining, based on the criterion, whether to disable a system for providing a
5	supplementary process; and
6	disabling the system for providing a supplementary process.
1	16. An apparatus for controlling the performance of a supplementary process at a point-of-
2	sale terminal, comprising:
3	a storage device; and
4	a processor connected to the storage device, the storage device storing a program for
5	controlling the processor; and
6	the processor operative with the program to:
7	measure a criterion;
8	determine, based on the criterion, whether to disable a system for providing a
9	supplementary process; and
10	disable the system for providing a supplementary process.
1	17. A method for controlling the performance of a supplementary process at a point-of-sale



4	'	determining, based on the criterion, whether to enable a system for providing a	
5	suppler	mentary process; and	
6		enabling the system for providing a supplementary process.	
1	18.	An apparatus for controlling the performance of a supplementary process at a point-of-	
2	sale ter	minal, comprising:	
3		a storage device; and	
4		a processor connected to the storage device, the storage device storing a program for	
5	controlling the processor; and		
6		the processor operative with the program to:	
7		measure a criterion:	
8		determine, based on the criterion, whether to enable a system for providing a	
9	suppler	mentary process; and	
10		enable the system for providing a supplementary process.	
1	19.	A method for controlling the performance of a supplementary process at a point-of-sale	
2	terminal, comprising:		
3		measuring an activity rate of a plurality of point-of-sale terminals;	
4		determining, based on the activity rate, whether to perform a supplementary process; and	
5		performing the supplementary process for at least one point-of-sale terminal.	
1	20.	The method of claim 19, in which the step of performing the supplementary process	
2	compri	ses:	
3		performing the supplementary process for each point-of-sale terminal.	
1	21.	An apparatus for controlling the performance of a supplementary process at a point-of-	
2	sale ter	minal, comprising:	
3		a storage device; and	
4		a processor connected to the storage device,	
5		the storage device storing a program for controlling the processor; and	
6		the processor operative with the program to:	

3 7	measure an activity rate of a plurality of point-of-sale terminals;
8	determine, based on the activity rate, whether to perform a supplementary
9	process; and
10	perform the supplementary process for at least one point-of-sale terminal.
1	22. The apparatus of claim 21, in which the processor is further operative with the program
2	to:
. 3	perform the supplementary process for each point-of-sale terminal.
1	A mostly of for controlling the merformance of a symplementary masses at a point of sale
1	23. A method for controlling the performance of a supplementary process at a point-of-sale
2	terminal, comprising:
3	measuring an activity rate of a plurality of point-of-sale terminals;
4	determining, based on the activity rate, whether to disable a system for providing a
5	supplementary process; and
6	disabling a system for providing a supplementary process for each of a plurality of point
7	of-sale terminals.
1	24. An apparatus for controlling the performance of a supplementary process at a point-of-
2	sale terminal, comprising:
3	a storage device; and
4	a processor connected to the storage device,
5	the storage device storing a program for controlling the processor; and
6	the processor operative with the program to:
7	measure an activity rate of a plurality of point-of-sale terminals;
8	determine, based on the activity rate, whether to disable a system for providing a
9	supplementary process; and
10	disable a system for providing a supplementary process for each of a plurality of
11	point-of-sale terminals.

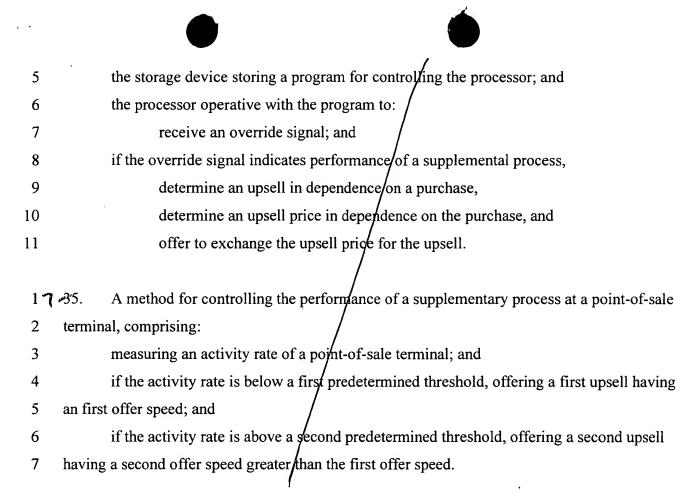
1 3 25. A method for controlling the performance of a supplementary process at a point-of-sale terminal, comprising:

3	measuring an activity rate of a point-of-sale terminal; and
4	if the activity rate is less than a predetermined threshold,
5	determining an upsell in dependence on a purchase,
6	determining an upsell price in dependence on the purchase, and
7	offering to exchange the upsell price for the upsell.
1	426. An apparatus for controlling the performance of a supplementary process at a point-of-
2	sale terminal, comprising:
3	a storage device; and
4	a processor connected to the storage device,
5	the storage device storing a program for controlling the processor; and
6	the processor operative with the program to:
7	measure an activity rate of a point-of-sale terminal; and
8	if the activity rate is less than a predetermined threshold,
9	determine an upsell in dependence on a purchase,
10	determine an upself-price in dependence on the purchase, and
l 1	offer to exchange the upsell price for the upsell.
1	A method for controlling the performance of a supplementary process at a point-of-sale
2	terminal, comprising:
3	receiving an override signal; and
4	performing a supplementary process in accordance with the override signal.
1	28. The method of claim 27, in which the step of performing comprises:
2	disabling a system for providing a supplementary process if the override signal does not
3	indicate performance of the supplemental process.
1	29. The method of claim 27, in which the step of performing comprises:
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3	



1	30	An apparatus for controlling the performance of a supplementary process at a point-of-
2	sale to	rminal, comprising:
3		a storage device; and
4		a processor connected to the storage device,
5		the storage device storing a program for controlling the processor; and
6		the processor operative with the program to:
7		receive an override signal; and
8		perform a supplementary process in accordance with the override signal.
1	31.	The apparatus of claim 30, in which the processor is further operative with the program
2	to:	
3		disable a system for providing a supplementary process if the override signal does
4	not in	dicate performance of the supplemental process.
1	32.	The apparatus of claim 30, in which the processor is further operative with the program
2	to:	
3		enable a system for providing a supplementary process if the override signal
4	indica	tes performance of the supplemental process.
1 🕏	33.	A method for controlling the performance of a supplementary process at a point-of-sale
2	termir	nal, comprising:
3		receiving an override signal; and
4		if the override signal indicates performance of a supplemental process,
5		determining an upsell in dependence on a purchase,
6		determining an upsell price in dependence on the purchase, and
7		offering to exchange the upsell price for the upsell.
16	<i>3</i> 4.	An apparatus for controlling the performance of a supplementary process at a point-of-
2	sale te	erminal, comprising:
3		a storage device: and

a processor connected to the storage device,



1 % 36. An apparatus for controlling the performance of a supplementary process at a point-of-2 sale terminal, comprising: 3 a storage device; and 4 a processor connected to the storage device, 5 the storage device storing a program for controlling the processor; and 6 the processor operative with the program to: 7 measure an activity rate of a point-of-sale terminal; and if the activity rate is below a first predetermined threshold, 8 9 offer a first upsell having an first offer speed; and 10 if the activity rate is above a second predetermined threshold, 11 offer a second upsell having a second offer speed greater than the first 12 offer speed.

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